



ROSWELL PARK
CANCER INSTITUTE

The Ride For Roswell Team Survey

Please complete the below survey and return to The Ride For Roswell at the address listed below. This survey is also available online at www.RideForRoswell.org.

Please help us keep our records current by providing the following contact information.

Name: _____ Phone/Fax: _____
Address: _____ City, State, & Zip: _____
E-mail address: _____ Cell: _____
Company or Organization: _____

Team Name: _____ Team Captain: _____

1. What is your relationship to Roswell Park Cancer Institute? (Check all that apply.)

- Patient/Survivor: Roswell Friend or family of current or previous patient /survivor Roswell employee
 Patient/Survivor: Other Hospital Roswell volunteer No personal connection Other: _____

2. How did you hear about The Ride For Roswell? (Check all that apply.)

- Family or Friend Radio: _____ (station) TV: _____ (station) Newspaper ad/story: _____ (station)
 Bus Ad Billboard Ride Website Other Website: _____ (site) Ride Email Facebook Ad RideConnect.org
 Other social networking site (MySpace, LinkedIn) Through Roswell Park Employer/Organization (name): _____
 Brochure/poster display in the community – Where: _____ Other: _____

TEAM PROFILE

3. How many years has your team participated in The Ride For Roswell?

- 1 2 3 4 5 6 7 8 9 10 11 12 13 14

4. How would you identify your team?

- Corporate/Business Family Civic Group School Religious Organization Patient or Survivor Support Group
 Cycling Group Roswell Park Employee Team Other: _____

5. How many team members did you have? _____

6. Did you have any virtual team members? Yes No

TEAM COMMUNICATION

7. When do you begin recruiting and communicating with your team members?

- January February March April May June Year Round

8. Where do you prefer to get updated information for your team?

- Ride website Ride email messages Calling the Ride office Rider & Fundraising Guides by mail
 Ride newsletters by mail Ride Connect at pre-Ride events (Rally, Orientation, Kick-Off, and Pledge Party)

9. Did you create a group for your team on RideConnect.org to communicate and post your team events? Yes No

RIDE PRE-EVENTS

10. Which is the best way to communicate with your team?

- By email By phone By mail Personal visits Company/Organization Memo
 Company/Organization Website Newsletter Other: _____

11. Which pre-Ride events did a representative from your team attend? (Check all that apply.)

- Kick-off Party Ride Rally Team Presentation Training Ride Volunteer Orientation Pledge Party

12. What time of day is best for you to attend a pre-Ride information meeting or event?

- Weeknight Early morning during week Lunch hour during week
 Weekend early morning Weekend afternoon Weekend evening

Thank you for taking time to fill out this brief survey and help us to improve the Ride for next year's.

The Ride For Roswell

www.RideForRoswell.org or visit our social networking site at www.RideConnect.org

Roswell Park Cancer Institute: Elm and Carlton Street, Buffalo, NY 14263

Phone: 716-THE-RIDE (843-7433) * Fax: 616-845-8705 * RideForRoswell@roswellpark.org

13. What format would you prefer to attend The Ride Kick-Off Party geared towards Team Captains?

- Breakfast Speaker Event Team Captain Luncheon Evening Expo (current format) Weekend Party

14. What type of format is best for your team presentation?

- Brown Bag Lunch Formal PowerPoint & Speaker Information Booth After Hours Meeting

15. Would your team be interested in helping to organize a Ride Rally in your town? Yes No

TEAM FUNDRAISING

16. Which team tools did you utilize? *(Check all that apply)*

- Team Webpage & Email Team Goal Poster Team Thermometer Poster Table Tents
 Sample Memos & Newsletters Donation Card Cut-Outs Team Captain Guide Booklet Tips Other: _____

17. How did your team fundraise? *(Check all that apply)*

- By Email By Mail Piggy Banks Fundraising event Selling merchandise Company Sponsorship Other: _____

18. Did your company or organization pay for your rider pledge minimums or registration fees for your team?

- Rider Pledge Minimum Registration Fee Both Neither

19. If a special Team Tent was offered on Ride day with a minimum team fundraising level for entry, what activities or perks would encourage your team to raise more? _____

20. What other incentives or tools would be helpful to your team to fundraise more?

RIDE DAY

21. If you got a team tent, would you mind sharing a tent with other teams for limited space reasons? Yes No

22. What type of competitions on Ride day would be fun for your team? _____

23. Did you have your team photo taken at Baird Point? Yes No

VOLUNTEERS

24. Did you encourage anyone to volunteer as a group and be a part of your team? Yes No

25. Would your company or organization consider volunteering as a group (Adopt an area at The Ride)? Yes No

26. Does your company donate \$ for any employee volunteer hours? Yes No

TEAM RECOGNITION

25. How would your team like to be recognized for your fundraising efforts? *(check all that apply)*

- Ride Website List Ride Email Top 10 Ride Post Event Newsletter Ride Award Ceremony Top 100 Team Plaque
 Captain Free Registration Team Photo Disc Other: _____

26. If you're a Top 100 Team, do you plan on sending two representatives from your team to the Award Ceremony? Yes No

Share your comments & suggestions on how your team experience can be improved at the Ride *(specific comments to your position)?*

Yes, I want to be a part of next year's Ride For Roswell. *Please send me information (check all that apply):*

- Volunteer Opportunities Planning Committee Sponsorship/Underwriting Becoming a Team Captain

SEND US YOUR STORIES! We want to hear why you choose to do a team. Please use the below space.

Thank you for taking time to fill out this brief survey and help us to improve the Ride for next year's.

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